



## **AnotherBrain Reveals a New Generation of Artificial Intelligence at GLOBAL INDUSTRIE 2019**

*AnotherBrain's nextgen Organic AI™ brings an AI with built-in explainability, simplicity, using local data*

**Paris, France - March 5, 2019** - [AnotherBrain](#) is bringing its Organic AI™ technology that can transform every sensor into a smart sensor for use in industrial automation, automotive and IoT markets, to GLOBAL INDUSTRIE 2019 in Lyon, France, March 5 - 8, 2019.

AnotherBrain's technology is explainable by design, uses low energy, and low data in order to make the deployment of artificial intelligence (AI) in factory and logistics more practical and effective. The customers' journey is simplified as a result of an ergonomic user interface and Organic AI™'s ability to operate without a cloud connection.

The solutions developed by AnotherBrain include real-time manufacturing robot guidance and one-shot learning visual inspection. It is based on a set of disruptive bio-inspired algorithms which allow sensors to understand their surroundings and autonomously learn from them while explaining to the user the decisions made. This process allows customers to adapt the solution to their particular circumstances. There are three key benefits to AnotherBrain's human-friendly AI: built-in explainability, no reliance on big data, and low energy consumption thanks to minimized computing and memory requirements.

“This event marks AnotherBrain's ambition to introduce its nextgen Organic AI™ to the industry, starting with applications that extend the reliability of quality control and the performances of guided robotics solutions. Our human-friendly AI technology enables a new standard of collaboration between man and machine. This brings an unequaled performance and ease of use compared to current technologies for diverse AI applications, automotive, and IoT.” said CEO & Founder, Bruno Maisonnier.

GLOBAL INDUSTRIE Expo attracts more than 45,000 visitors, bringing together 2,500 representative exhibitors from all sectors and foreign industries seeking to find the solutions, technologies, and partners to accompany them through their development. AnotherBrain will showcase its technology from March 5 to 8 at booth 4S132.

### **About AnotherBrain**

AnotherBrain is the category leader in nextgen AI which learns on the fly rather than being reliant on big data. Bio-inspired, this technology closely mirrors how the brain functions. Major benefits include built-in explainability, the ability to use very small data samples, and extremely low energy requirements. The technology can transform every sensor into a smart sensor for use in industrial automation, automotive and select IoT markets.

Following successful proofs of concept in car manufacturing, AnotherBrain launched its first commercial Business Unit in January 2019 dedicated to industrial automation led by Christian Verbrugge, who has 25 years of experience in innovative industrial robotics, and Guillaume Pinto, former CTO of Parrot who launched over 40 products. AnotherBrain is headquartered in Paris, France. For more information, please visit <https://anotherbrain.ai> and follow [@\\_AnotherBrain](#) on Twitter and [LinkedIn](#).

AnotherBrain was founded by Bruno Maisonnier, the global entrepreneur and technologist who created humanoid robots NAO and Pepper as part of Aldebaran Robotics, which he sold to Softbank in 2015.

**Press Contact**

For Europe:  
Petra Koudelková Delimoges  
Head of Public Affairs  
[petra@anotherbrain.ai](mailto:petra@anotherbrain.ai)

For the United States and other countries:  
Kathy Osborne  
AnotherBrain Account Director  
[AnotherBrain@bamcommunications.biz](mailto:AnotherBrain@bamcommunications.biz)